

Prevention Coalition Affinity Group Series Session 2 Promoting Prevention

Facilitator: Sarah Davis

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South Southwest Prevention Technology Transfer Center



Acknowledgement

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At the time of this publication, Miriam E. Delphin-Rittmon, Ph.D, served as Assistant Secretary for Mental Health and Substance Use in the U.S. Department of Health and Human Services and the Administrator of the Substance Abuse and Mental Health Services Administration.

The opinions expressed herein are the view of PTTC Network and do not reflect the official position of the Department of Health and Human Services (DHHS), SAMHSA. No official support or endorsement of DHHS, SAMHSA, for the opinions described in this document is intended or should be inferred.

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Facilitator



Sarah Davis
South Southwest PTTC
Associate

Learning Objectives

- Describe how prevention professionals can guide coalitions' decision making
- Create a plan that includes easy-to-use, evidence-based strategies that coalitions can quickly adopt



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Session Expectations

Ask your question

because someone else is wondering too

Share your challenge

so others know they aren't alone

Celebrate your successes

we need the inspiration!



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Why Coalitions?



Data + Prevention Science



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Use Evidence to Guide Decision-Making



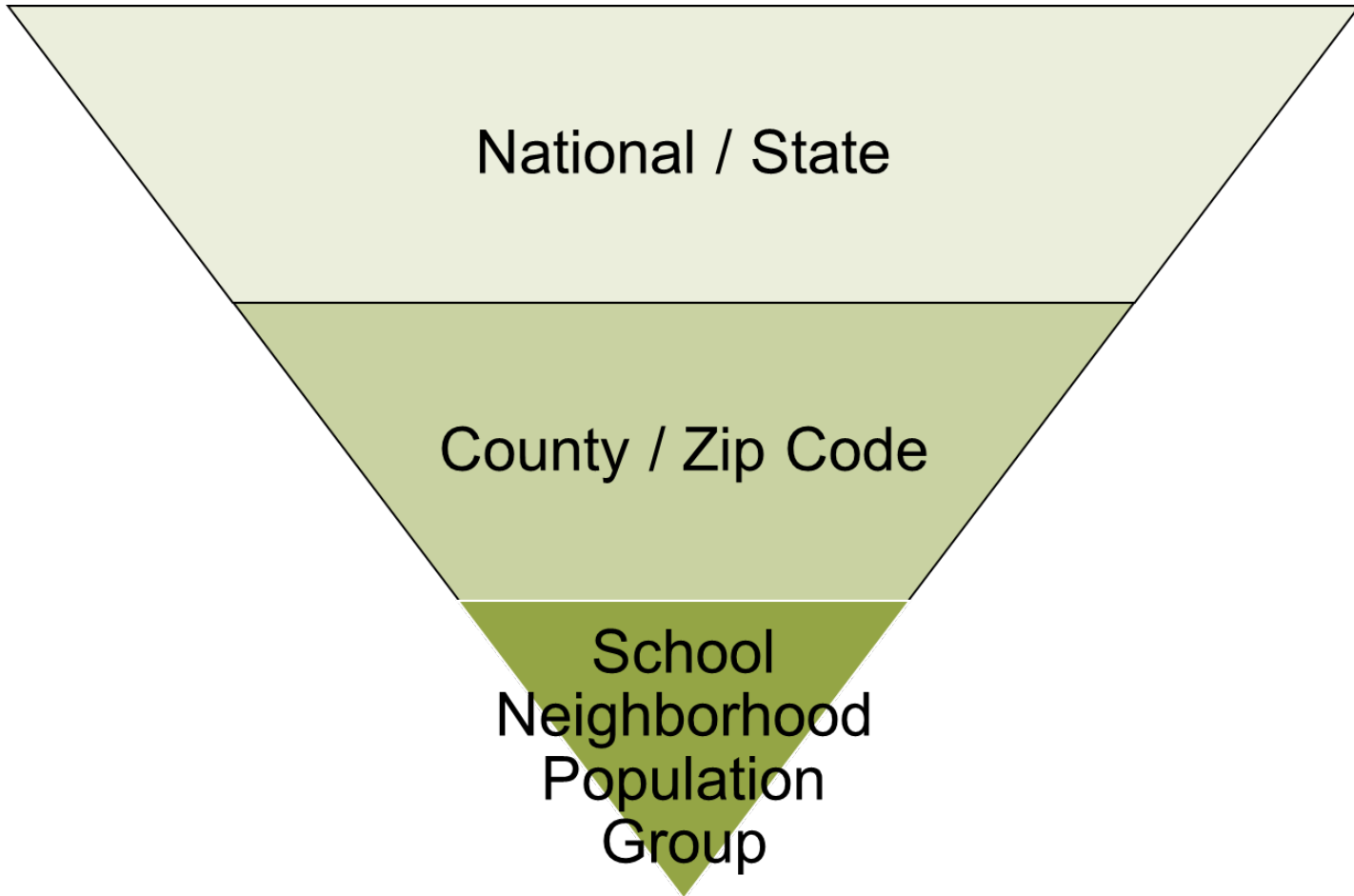
- Data
- Evidence-Based Programs
- Decision-Making Process



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Data



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School Neighborhood Population Group



Not Evidence-Based



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Evidence-Based Strategies

Dear Parents,
To show our commitment to evidence-based practice, this year's fourth grade class will be randomly assigned to one of two groups. The treatment group will receive a good education while the control group will receive a placebo. This study will provide value for generations to come.



freshspectrum.com



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Evidence-Based Strategies



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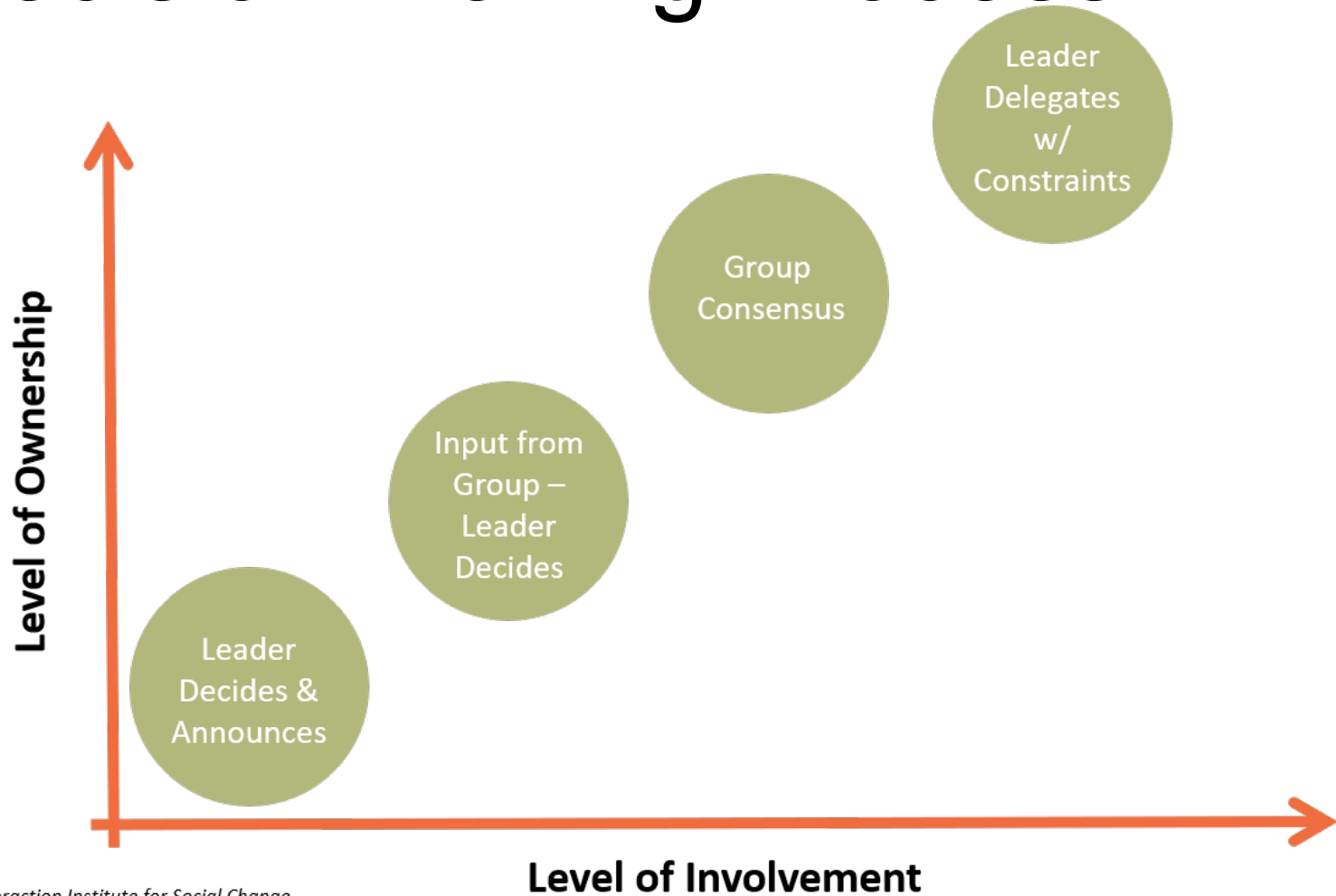
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Decision-Making

INCREASING IMPACT ON THE DECISION 

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

Decision-Making Process



Adapted from Interaction Institute for Social Change



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Breakout Rooms

- Room 1: Data
- Room 2: Evidence-Based Strategies
- Room 3: Decision-Making Process



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Why Coalitions?



Data + Prevention Science

**Time, Talents, Networks,
and Experience**



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Your Next Steps

- **K**eep doing
- **I**mprove on
- **S**tart doing
- **S**top doing



Training Resources

- [Introduction to Substance Abuse Prevention: Understanding the Basics \(Pre-SAPST Course\)](#) – online PTTC course for those new to prevention
- [Ditching the Discomfort with Data Series, Part 2 Reading Data](#) – SSW PTTC webinar February 24
- [Overview of Prevention](#) – *short video - great for coalition partners! RMPHTC*
- [Prevention 101](#) – *self-paced modules - great for coalition partners! RMPHTC*
- [Identifying Evidence-Based Practices: Searching the Literature](#) *self-paced module RMPHTC*



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Resources

- Creating a Health Profile of Your Neighborhood:
https://www.cdc.gov/healthyplaces/toolkit/sources_of_health_data.pdf
- Public Participation Spectrum:
<https://organizingengagement.org/models/spectrum-of-public-participation/>
- Interaction Institute (Seeking Maximum Appropriate Involvement):
<https://interactioninstitute.org/>



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Reports and Registries of Evidence-Based Programs

- <https://www.samhsa.gov/ebp-resource-center>
- <https://www.thecommunityguide.org/>
- https://www.drugabuse.gov/sites/default/files/preventingdruguse_2_1.pdf
- <https://www.cdc.gov/healthyyouth/adolescenthealth/registries.htm>
- <https://sprc.org/strategic-planning/finding-programs-practices>
- <https://www.blueprintsprograms.org/>



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Reminder

Coalition Affinity Group
Register for Part 3

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eizzxcyg3009ff25&oseq=&c=&ch=>

Date: March 10, 2022

Time: 1:30 P.M.-3:00 P.M. CT



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For further questions, contact:

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